

## WeDidIt FAQ

Thank you to everyone who asked questions about WeDidIt, an online platform specifically for fiscally sponsored projects in order to have autonomous access to customizable donation pages, crowdfunding pages, peer-to-peer fundraising pages, membership pages, event ticket and registration, text-to-give, real-time donor data, page analytics (if you sign up for a website buildout), and donor research. Here are the answers to your questions so far.

QUESTIONS	ANSWERS
Will you require members to use this versus other platforms?	Yes; this platform will replace all of the separate platforms (PayPal, TicketLeap, GoFundMe) that you & CultureTrust staff have had to research and set up independently.
When do we need to switch over? Will this cut my campaign on GoFundMe short, or interrupt the ticketing on my upcoming event? Is there a deadline on July 1 <sup>st</sup> ?	We are not asking you to cut anything short or switch over exactly on July 1st! If you have any active campaigns, events, or fundraisers happening, please see them out on the platforms you're currently operating on. When you have a break in your fundraising, we can begin to onboard you to WeDidit.
Will we be required to have a WeDidIt page as a project of CultureTrust?	You are <b>not required</b> to create an entire WeDidIt website for your project (especially if you already have a functioning site)! It is just an option they provide. You will be able to connect your WeDidIt Donate button/membership page/crowdfunding page to your own website.
I've never heard of WeDidIt. My concern is that I don't think many people have (vs. GoFundMe, YouCaring, etc.).	This makes sense. Your donation page will match the style of the new CultureWorks website by default, which should help alleviate concerns about a new/unfamiliar platform. Fiscal sponsorship is also still an unfamiliar term for some people, so the giving platform can be part of the conversation with people about your project and how they can give. If the legitimacy of the WeDidIt platform becomes an issue for some donors, we're happy to craft some language that may work to assuage concerns.
I just wanted to make sure that this site would have some staying power and can be a place we can rely on well into the future for all of these activities.	Yes, definitely. WeDidIt has already been around for several years and is being used by fiscal sponsors around the country, including our friends at <a href="#">Strong City</a> in Baltimore for the past year. WeDidIt is also working on expanding into merchandise sales as well, so have plans to provide even more features to fiscally sponsored projects in the future.

<p>I can't figure out all of the fees that will be passed along to projects. I'd love to see a breakdown of every one of those (monthly membership, per donation, etc.)</p>	<p>Here you can find <a href="#">a chart of WeDidIt's fees</a> for fiscally sponsored projects.</p>
<p>Do I need to pay a monthly fee in addition to membership &amp; 12% to CultureTrust?</p>	<p>WeDidIt has an optional tiered monthly fee that you can pay if you'd like to lower your per-donation fee. More info is in the chart of WeDidIt fees above. But no, there is no additional monthly fee if you don't want to pay anything else off the top.</p>
<p>I want to see an in-person demo of what it looks like integrated with a website.</p>	<p><a href="#">Here is a webinar</a> you can review at your leisure.</p>
<p>Will this completely replace the old portal? Can I pay contractor invoices through this?</p>	<p>The Portal will still be the Portal and the process for submitting invoices and other documents will stay the same. This is a platform that will replace PayPal as well as any ticketing, crowdfunding, or membership platforms you were using independently.</p>
<p>Would we be communicating directly with WeDidIt for IT, payment, etc. questions or would we go through CultureTrust staff to do so?</p>	<p>Any questions you have about the WeDidIt platform and integration should be directed to the WeDidIt team, since we are learning alongside you - we will share out their contact information as we begin to onboard ourselves and you as projects. Anything related to payments, bookkeeping, or financial reporting will still come to CultureTrust staff.</p>
<p>Does PayPal take a cut of the donations through CW too?</p>	<p>Yes, any payment processor assesses a fee, no matter what the platform. PayPal's fee is 2.9% + 30 cents per transaction.</p>
<p>Adding another fee or two (3% for each donation plus a monthly membership, I think) feels really intense.</p>	<p>The additional platform fee covers donor research tools, real-time donation updates, and the optional site-building platform. The payment processing fee + platform fee is the same pricing model and rate as most crowdfunding and membership organizing platforms. And the monthly fee is a choice, should you want to lower your per-donation fees.</p>
<p>For those of us who don't really need more than the donation platform, it's hard for me to see the benefit of higher processing fees.</p>	<p>That makes sense! Donors do have the option of paying for their donation's processing fees if they choose, which can offset the cost somewhat. The benefit is in the convenience of needing only one login instead of many, having real-time access to your donation data whenever you choose to log in, and knowing that WeDidIt is specifically set up for fiscally sponsored projects. Basically, the value is in saving research time, energy &amp; back &amp; forth e-mails with CultureTrust staff.</p>
<p>I'll still be selling merchandise on a Shopify or Squarespace site, or via Stripe, Square, etc. What do I need to do?</p>	<p>Nothing! WeDid.it doesn't (yet) have a platform for selling items beyond ticketing. Please keep the sales platforms that work for you (and us)!</p>

