



MEMBER BENEFITS

The Cultural Alliance membership is a diverse group of over 460 organizations and creative enterprises from across the region representing Performing Arts; Museums; Galleries; Visual Arts & History; Science and Horticulture; Design, Architecture and PR firms; Community Arts & Education or Service; Research & other related disciplines. Membership is annual and dues are based on an organization's operating expenses (nonprofits) or annual revenues (for-profits).

The Cultural Alliance is committed to helping member organizations thrive in today's challenging economic environment. In addition to our role as advocate for the cultural community, the Cultural Alliance also offers member organizations an array of individual services designed to help them effectively manage their organizations and at the same time increase revenues and reduce expenses.

Below we have organized our benefits into four key management areas to help our members understand and maximize their membership with the Cultural Alliance.

For more information, visit www.philaculture.org

MARKETING

Audience development and revenue generation tools

- [Phillyfunguide](#), the region's leading entertainment calendar
- [Funsavers](#), the region's most popular discount ticketing service
- [SpaceFinderPhilly](#), a one-stop resource to rent creative spaces
- [Discounted online advertising](#), available on Phillyfunguide.com, Philaculture.org and in the Funsavers email

FUNDRAISING, ADVOCACY, RESEARCH

Stay informed and educated about important trends impacting the cultural community

- [Advocacy](#), including an online action center and email alerts
- [Partnership with Association of Fundraising Professionals – Greater Philadelphia Chapter](#)
- [CultureWire™](#), our monthly online newsletter for the cultural community
- [Research](#), reports such as our *Annual Report* and *Portfolio*
- [Art-Reach's Cultural Accessibility Training](#)

HUMAN RESOURCES

Resources for finding and retaining the best employees

- [Job Bank](#), the region's largest cultural job listing site
- [Health Benefits through Arthur J. Gallagher & Co.](#) For more information, contact Eric Stonesifer at eric_stonesifer@ajg.com or (610) 263-8507
- [Online Continuing Education with Drexel University](#), discounted tuition for online learning

ADMINISTRATION

Connecting with peers and administrative savings

- [Annual Member Meeting & Reception](#)
- [Member Directory](#)
- [Arthur J. Gallagher Risk Management Services](#), D&O, business insurance, workers' compensation and other property/ liability solutions. For more information, contact Matt Medeiros at matt_medeiros@ajg.com or (610) 548-5107
- [Club Quarters](#), discounted hotel stays
- [DonorSearch](#), fundraising capacity solutions
- [MediaCopy](#), discounted printing. For more information, contact Mary Beth Besenfelder at print@mediacopyonline.com or (215) 717-5151
- [Office Basics](#), discounted office supplies. For more information, contact Carmen Falcone at calfalcone@officebasics.com or (800) 541-5855 x6926
- [Payroll Service Solutions](#), discounted payroll services. For more information, call (215) 624-0922 and ask for Lisa Cerrone